

PRESS RELEASE
For immediate release

Major partnership between the Pellerin-Marmen family and the University of Quebec in Trois-Rivières to build the Pavillon Pellerin-Marmen sur les technologies vertes et durables (Green and sustainable technologies)

Trois-Rivières, March 18, 2024 – Marmen is proud to announce a major partnership with the Université du Québec à Trois-Rivières for the construction of a new building to be named the Pavillon Pellerin-Marmen sur les technologies vertes et durables (Green and sustainable technologies).

In addition to honoring the memory of their parents, company founder Fernand Pellerin and his wife Pâquerette Marmen, the Pellerin family is demonstrating their deep commitment and gratitude to the Trois-Rivières community, which has welcomed them for over 50 years. It is also a source of great pride to know that this is the first time in UQTR's history that a woman's name will be honored.

"Our parents would have been thrilled to see us give back to the Trois-Rivières community, especially by partnering with UQTR on such an ambitious project in the field of energy. Our father was a visionary entrepreneur, and our mother was a cultured woman with a passion for art and literature. They formed a solid team all their lives, and now they are associated in the most beautiful way to support and inspire the next generations of leaders in our field," testifies Patrick Pellerin, President of Marmen.

This partnership is perfectly aligned with Marmen's mission to be at the heart of ambitious projects and build the world of tomorrow. It is essential for the company's leaders to contribute to the training of a highly qualified future generations, and to participate in the sharing of knowledge on green and sustainable technologies.

The Pavilion aims to facilitate and accelerate the transition to green energy. "This pavilion will enable us to anticipate and respond responsibly to environmental challenges. Our researchers and collaborators will have at their disposal a high-performance research environment where they can find solutions that will serve to positively influence the decisions, actions and performance of companies and communities in order to leave a healthier living environment for future generations. What's more, by locating here in the city center, we are consolidating our status as a university town," adds Christian Blanchette, Rector of the UQTR.